

DR. SOPHIE LAMOND

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EDUCATION

PhD

Melbourne Law School, University of Melbourne

2017-2022

Visiting Student Researcher, Department of Environmental Science, Policy & Management, University of California, Berkeley, 2019-2020

Master of Environment (with Distinction)

Office of Environmental Programs, University of Melbourne

2014-2016

Concentration in Sustainable Food Systems. Participant in competitive global interdisciplinary World Food Systems Summer School at Eidgenössische Technische Hochschule (ETH) Zürich

Bachelor of Arts (Hons I)

Australian National University

2006-2010

Majors in Art History and Curatorship, and Spanish. Participant in Vietnam summer school with Da Nang University

RESEARCH

PhD Thesis

2017-2022

Thesis: Campus Foodscapes as Sites of Transformation: Mapping policy and projects in US universities envisioning just, sustainable, and healthy food systems

Supervisors: Prof. Christine Parker and Prof. John Howe

This research included fieldwork across eleven US universities and interviews with practitioners in campus foodscapes, including academics, professional staff, and students to understand their experience working for transformative change within institutions. This research presented insights into the emergence of policies, projects, and protests to envision and enact more just, sustainable, and healthy food futures and identified drivers and barriers to change. It defined higher education, and institutional foodscapes, as a critical site for future research. Key actors in this field were identified ranging from community-driven activism and grassroots projects, through to the power held by multinational corporations and their activities and influence in educational settings. Further, data was collected through institutional reporting schemes which resulted in a detailed understanding and typology of the activities, infrastructure, and stakeholder networks. This research used frameworks from critical food studies and institutional ethnography, with methodologies including semi-structured, open-ended interviews, grounded theory construction, as well as document and discourse analysis from institutional and corporate sources. Results included: detailed discursive analysis; 22 maps of campus and higher education foodscape activities, elements, stakeholders, and networks; vignettes of exemplar projects; and case studies illustrating the impact of corporate agendas in these settings. Thesis passed without revisions

Masters' Thesis

2016-2017

Nestlé's MILO: An analysis of a Global Brand to Understand the Food Industry's Attitudes to Corporate Social Responsibility, Regulation, Public Health, Diet and Physical Activity

Supervisor: Dr Gyorgy Scrinis

This research undertook a detailed analysis of a single-brand, Nestlé's Milo, to generate deep insights into how the food industry secures influence, both with consumers and policy makers. The research found that Milo is sold in 53 countries, primarily Low and Lower Middle-Income Countries and aggressively marketed via community and school sponsorships in the form of sport and physical activity programs. It found that these programs are not regulated by current marketing to children policies. This research used existing research methodologies from public health nutrition practitioners to gather corporate reports, websites, social media channels, newspapers, product packaging and popular media. These findings were considered against World Health Organization recommendations and the recommendations of the International Network

for Food and Obesity Research, Monitoring and Action Support. Although these programs were promoted as corporate social responsibility activities by Nestlé, they were found to be heavily branded, and marketing to children through sponsorship, which is largely ignored by current regulatory frameworks. This research identified Nestlé systematically link sport and physical activity programs with nutrition education programs that promote legitimacy for their products. Nestlé targets LIC and LMIC markets and exploits weak governance structures to install corporate education programming through Milo school programs. The research also identified extensive political activity and lobbying and the continued practice of the corporation publishing and promoting self-funded research. Awarded 92.

Honours' Thesis

2009-2010

A paler shade of green: artists in the cryosphere in the new millennium First Class

This research considered artists' journeys to the Arctic and Antarctic and storytelling about climate change using an environmental humanities research framework. Awarded first class.

Research Fellow in Social Procurement

Melbourne School of Government, University of Melbourne

2022-present

Research Project: *Exploring the Implementation of Social Procurement Principles Within a University Major Works Project*

Curriculum development for social and sustainable procurement certificate courses and masters' program; policy submissions to government

Research Assistant

Melbourne School of Government, University of Melbourne

2019-2022

Research assistant for Social Procurement program

Ad Hoc research support across Melbourne School of Government programs and projects

Research Assistant

2020-2021

Melbourne Social Equity Institute, University of Melbourne

Research Project: *Talking Hunger: Food Insecurity in Australian University Students*

Research Assistant

2016

Sydney Environment Institute, University of Sydney

Research Project: *What's so fair about fair food? Interrogating discourses of 'fairness' in the Australian Fair Food movement.*

TEACHING

Lecturing and Coordination

Securing Sufficient and Healthy Food, Faculty of Vet. and Ag. Sciences, University of Melbourne Interim Subject Coordinator, 2020

Introduction to Food Systems I, Bachelor of Food Studies, William Angliss Institute, 2017

Guest Lectures

Securing Sufficient and Healthy Food, 'Food Waste and Closing the Loop, Food Waste and Charity', Faculty of Vet. and Ag. Sciences, University of Melbourne, 2018, 2019

Our Planet Our Health, 'How fair food in institutions can help us to build a fairer food system' Faculty of Medicine, Dentistry and Health Sciences UoM, 2019, 2020, 2021

Tackling Wicked Policy Problems, 'Systems Thinking for Wicked Problems', Melbourne Law School, UoM, 2019

Sustainable Food Policy and Practice, 'Procurement as a tool for food policy', Faculty of Vet. and Ag. Sciences, UoM, 2019

Politics of Food, 'Food Movements & Activism', Faculty of Vet. and Ag. Sciences, UoM, 2019

Diet and Health in Society, 'Adventures in the Miloverse - How Food Corporations Shape our Diet & Health', Food Studies, William Angliss Institute 2017, 2018, 2020

Food Movements and Social Change, 'A short history of campus activism for food system transformation', Food Studies, William Angliss Institute, 2017, 2018, 2019

Tutoring

Politics of Food, Masters Subject, Faculty of Vet. and Ag. Sciences, University of Melbourne, 2017, 2018, 2018, 2019, 2020

Sustainable Food Policy & Practice, Masters Subject, Faculty of Vet. and Ag. Sciences, UoM, 2018, 2019, 2020

Securing Sufficient & Healthy Food, Masters Subject, Faculty of Vet. and Ag. Sciences, UoM, 2020

Tackling Wicked Policy Problems, Undergraduate Breadth Subject, Melbourne Law School, UoM, 2019, 2020

The Nature of Governing, Masters Subject, Melbourne Law School, UoM, 2019

Governing in a Crisis, Masters Subject, Melbourne Law School, UoM, 2021

Pathways to Politics for Women, Short Course, Melbourne Law School, UoM, 2020, 2021

ADDITIONAL EXPERIENCE

Director, Fair Food Challenge	2016-2022
Project Officer, New Student Precinct Team, University of Melbourne	2017-2019
Sustainability Officer, University of Melbourne	2018
Curator, Cook & Presenter, Gastronomica Apocalyptica	2016-2019
'Women in Business and Leadership' Facilitator, Fitzroy Learning Network	2016-2017
Community Kitchen Facilitator, City of Melbourne	2016
Melbourne Chapter Founder & Director, Youth Food Movement	2014-2015
Director, Critical Animals Festival	2012-2013
Director, New Acton Festival	2012
History and Education Coordinator, Sydney Harbour Federation Trust	2011-2013
Freelance Writing and Project Management, Various	2011-2019
Intern, Education & Programs, National Gallery of Australia	2009

COMMUNICATION & ENGAGEMENT

Conferences & Papers

Boylan S, Chan J, Charlton K, Dancy J, Dent C, Grech A, Hobbs V, Kwon J, Lamond S, Mann D, Murray S, Naughton S, Sacks G and M Yong, *Development of the University Food Environment Assessment (uni-Food) tool and process to benchmark the healthiness, equity, and environmental sustainability of university food environments*, International Journal of Environmental Research and Public Health, 2022

The Who, What, Where of Transformation in US Higher Education Foodscapes: Visualising a Community of Practice & a Field of Action, Cultivating Connections, the Agriculture, Food and Human Values Society and Association for the Study of Food and Society Annual Conference, May 2022

Insights and Perspectives from practitioners: communities of practice, drivers, and barriers to transforming campus and higher education foodscapes in American universities, Association of American Geographers Annual Meeting, Feb 2022

Accounting for the 'thickening' of action in campus foodscapes. What's happening now and what for the future of institutions and a more just food system? Just Food: because it's never just food, New York University, June 2021

Translocation and Policy Transfer: International Knowledge Sharing for Transforming Institutional Food, Conference Paper, From Microbes to Multinationals: The Many Scales of Food Policy, University of Toronto, Nov 2019

Action in Campus Food: Developing a Framework to Measure Progress in Campus Foodscape Transformation, Conference Paper, American Association of Sustainability in Higher Education, Spokane Washington, Oct 2019

Food Systems Down Under: Lessons from the Australian Context and The Fair Food Challenge, Poster, American Association of Sustainability in Higher Education, Spokane Washington, Oct 2019

The University Campus as a Site of Food System Transformation: Mapping American Campus Foodscapes, Conference Paper, Food Governance Conference, University of Sydney, July 2019

Urban Agriculture Food Justice: A Multi-Stakeholder Perspective, Conference Paper, Urban Agriculture Forum, November 2016

The Landscapes of Crises: Engagement with Sites of Disaster and Environmental Crisis, Critical Animals, Newcastle, 2011

Webinars and Seminars

Understanding Wicked Problems & Systems Thinking for Social Change, Wattle Fellowship Cohort, October 2022

Transforming the University Foodscape for Health and Sustainability, Nourish Network Webinar Series, February 2021

How the Public Purse Drives Food Systems Change: Institutional Procurement, Sustain Australia Webinar Series, December 2020

What does decolonising the food system mean in practical terms? 20Pals2020 Lecture and Event Series, April 2020

Transforming Campus Environments for Fair, Healthy, Inclusive and Sustainable Food Systems, University of Melbourne, December 2018 (speaker and organiser)

Cultivating our Campus - Food [at] Sydney Seminar Series, University of Sydney, Sydney Environment Institute, April 2017

Community Food Systems Initiative Workshop, University of Queensland, March 2017

Selected Public Events and Communication for Public Engagement

The Whiteness of the Ivory Tower and Food Studies, Food System Stories, June 2021

Interview, *Food: Land to Lab*, Scipothesis, radio show & podcast, April 2021

Speaker and Podcast Guest, *Climate Bites - Food*, Art+Climate = Change, May 2019

Panellist, *Women's Waste Lunch*, Moreland City Council, July 2018

Panellist, *Food Security and Global Health: How might we secure the supply of nutritious food to 9 billion people by 2050?* Global Ideas Forum, August 2017

Impact School Facilitator and Panellist, *Igniting a Fair Food Revolution: Creating Impact from Local to Global*, The Social Impact Festival and University of Western Australia, July 2017

Fair Food Universities: How will we take radical steps to reduce the institution's and the community's environmental footprint? Sydney Environment Institute, web article, University of Sydney, May 2017

Guest Speaker, University of Melbourne Sustainability Plan 2017-2020 launch, University of Melbourne, March 2017

Public Private Partnerships in the face of the obesity crisis: Promoting public health or potential risk? Bite-Sized Newsletter (via medium), September 2016

Panellist, *Bugs on the Menu: post film discussion*, Environmental Film Festival, Melbourne, October 2016

What Could a Fair Food University Look Like? [Report] Fair Food Challenge, August 2016

Schools Program Speaker, *Waste not, want not: changing our food system to reduce food waste*, Environmental Film Festival, Melbourne, September 2015

What we talk about when we talk about yoghurt: sexism in food marketing, web article, Spook Magazine, June 2015

Why we really, really need to try to get on board with sustainable eating, web article, Spook Magazine, June 2015

French supermarkets forced to donate food waste to charity. Would this work in Australia? web article, St James Ethics Centre Website, June 2015

Forthcoming

Book chapter

Lamond, S. (2024) 'Corporate Power vs Campus Communities: The fight for healthy, sustainable and just campus foodscapes' in *Campus Food Systems* (eds.) Classens M, Spiegelaar N and M Lawler, Culinaria Book Series, University of Toronto Press

Conference Papers

Methods and Tools for Researching Corporate Political Activity in Institutional Foodscapes, Knowing Food, the Agriculture, Food and Human Values Society and Association for the Study of Food and Society Annual Conference, May 2023

Corporate power in higher education foodscapes and community responses to take back the campus as public space in campus food systems sessions, Association of American Geographers Annual Meeting, March 2023

SERVICE AND PROFESSIONAL MEMBERSHIPS

Institutional Service

UoM Food Policy Working Group (Coordinator)
Wattle Sustainability Mentorship Program Ambassador
University of Melbourne Sustainability Advocates Committee
University of Melbourne Sustainability Advisory Group
UoM Nutrition Working Group- Health Promotion
UoM Food & Beverage Working Group
UoM Fair Trade Steering Committee
Melbourne Social Equity Institute Food Security Advisory Group

Professional Service

Healthy Food Systems Australia
National Nourish Network Campus Food Environment Committee
National Nourish Network Farm to Institution
Victorian Healthy Eating Enterprise
Right to Food Coalition
Climate Reality Corps
Ordinary Committee Member, Australian Food Sovereignty Alliance (2016-2017)

Professional Memberships

International Sociological Association
Rural Sociological Society

American Association of Geographers
Association for the Study of Food and Society
Agriculture, Food and Human Values Society
Agriculture, Nutrition and Health Academy
The Australasian Agri-Food Research Network

AWARDED FUNDING

Scholarships and Study Support

University of Melbourne Research Support Funds for Doctoral Fieldwork, 2019
Melbourne Law School Competitive Additional Funding for Doctoral Fieldwork, 2019
Climate Reality & World Economic Forum - Climate Reality Trainee Scholarship, 2019
Australian Government Research Training Program Stipend Scholarship for Doctoral Research, 2017
The Crawford Fund for a Food Secure World - Crawford Scholarship, 2017
University of Melbourne - Graduate Study Scholarship, 2015
University of Melbourne - Global Scholar's Award, 2015
Australian National University – Global Study Award, 2007

Program Funding

City of Melbourne Community Grant's Program, \$12,610 *Fair Food Challenge's Skillet: Community Food Skillshare*, 2018
University of Melbourne SSAF Grant. Awarded \$35,116 *Fair Food Challenge at the University of Melbourne*, 2017
University of Melbourne SSAF Grant. Awarded \$41,470 *Fair Food UniCycle at the University of Melbourne*, 2017

RECOGNITION

Assoc. for the Advancement of Sustainability in Higher Education - Campus Sustainability Research Award, 2022 (w. co-authors)
Selected for *STEMPOWERED: Great Women in STEM*, travelling exhibition, Her Place Women's Museum, 2019
Australasia Green Gown Awards, Australian Campuses Towards Sustainability - National Student Award of Excellence, 2017
Darebin Council - Community Leader in Sustainability, 2015
Australian National University - Chancellor's commendation for outstanding academic performance, 2007